



American debut for the *Disco Volante* by Touring at Pebble Beach Concours d'Elegance 2013

- Back from the victory at Villa d'Este, the Disco Volante #1 flies to America together with its 2012 style model
- Touring donates the style model of the Disco Volante to Pebble Beach Company Foundation for its charitable purposes. The model will be auctioned by Gooding on August 18, 2013
- The style model served the design development and was showcased at 2012 Geneva Motor Show
- Only the auction winner will have the opportunity to own both the style model and the rolling car
- The Alfa Romeo Disco Volante by Touring makes its first appearance in America at the Pebble Beach Concours on August 18, 2013
- Pebble Beach is the most important Concours d' Elegance outside Europe. The cars designed by Touring Superleggera have received 6 class awards and a Best of Show in the history of Pebble Beach

MONTEREY, August 18, 2013.

Touring Superleggera showcases the Alfa Romeo Disco Volante by Touring on the prestigious Concept Cars Lawn at the Pebble Beach Concours this year. The car, which has just won the Design Award for Concept Cars and Prototypes at the Concours d'Elegance Villa d'Este, comes to the United States 60 years after the first American journey of the legendary Alfa 1900 C52 that inspired the new design.

With the Disco Volante, Touring rejuvenates its purest tradition: to create new and exciting shapes for the most performing and interesting chassis. When applied to Alfa Romeos, this philosophy gave birth to masterpieces that marked the history of design and automobiles.

The Disco Volante is a two-seater Gran Turismo. It is based on the Alfa Romeo 8C Competizione coupe with its front-central mounted, 4.7 litre V8 engine and transaxle rear drive with unmodified specifications. The Disco Volante is now available as part of a range of bespoke-designed cars, coach built in very limited runs to world class quality standards. Each unit, of which the construction requires 4,000 hours of manual work, is built only on demand.

The entrant at Pebble Beach is the number one, courtesy of its owner. Another two units are currently under construction in Milan. They will be delivered this fall to their discerning customers.

Touring Superleggera donates the Disco Volante 2012 Style Model to the Pebble Beach Company Foundation charity

Touring Superleggera is proud to contribute to the charitable purposes of the Pebble Beach Company Foundation with an exceptional donation: the style model of the Disco Volante 2012.

The model, perfectly finished like a real car, will be auctioned Sunday, August 18 by the auction house Gooding & Company. Not only will Gooding present an astonishing piece of art, but it will also offer a unique opportunity for an enthusiast buyer. Only one of the purchasers of the rolling Disco Volante, in fact, can also win the style model that generated the shape.

The Pebble Beach Company Foundation

Beyond celebrating the automobile and excellence in the automotive world, the Pebble Beach Concours offers the opportunity to help people in distress. Together with entrants, judges, spectators and sponsors, the competition has raised over \$16 million for local, national and international charities.



The Pebble Beach Company Foundation supports more than 60 charitable organizations and works closely with the Concours, also overseeing the Phil Hill Scholarship which funds higher education for young people.

Established in 2009 in memory of the Formula 1 World Champion driver, the Scholarship celebrates the inexhaustible passion for motoring at all levels. Phil Hill won Best of Show twice and served as a judge for 39 years.

Touring Superleggera and the Pebble Beach Concours d'Elegance

Among the events that celebrate the charm and legacy of historical motoring, the Pebble Beach Concours d'Elegance is certainly the most influential outside Europe.

The track record of Touring Superleggera at Pebble Beach begins in 1999 with two cars winning their respective classes: the Maserati 5000 GT Touring Coupe of 1960 and the 1938 Alfa Romeo 8C 2900 B Touring Spider. It continues in 2005 with the Ferrari 166 Berlinetta, while the first Best of Show comes in 2008 with another Alfa Romeo 8C, the 2900B Touring Berlinetta of 1938.

In 2009 Touring celebrates the Road & Track Trophy awarded to the Ferrari 166 MM Touring Barchetta. Extremely rare, this car is a shining example of the motorsports tradition of the Milanese coachbuilder.

Alfa Romeo Disco Volante by Touring

The Alfa Romeo Disco Volante by Touring is a two-seater coupe with front engine and transaxle gearbox based on the Alfa Romeo 8C Competizione, of which it shares all the underbody and technical specifications. The Disco Volante is a true Grand Tourer designed for long journeys, with a real boot and a panoramic glass roof.

The lines are inspired by the Alfa Romeo C52 "Disco Volante" designed by Carrozzeria Touring in 1952: a head-turner blending grace, efficiency and absolute simplicity of style.

There exist very few models that rouse fascination like the Alfa Romeo C52 soon nicknamed 'Disco Volante' (Italian for "Flying Saucer"). The briefing at Carrozzeria Touring mentioned the need for a shape that was 'insensitive to wind'. The basic design featuring an oval cross section evolved in different versions, and was eventually registered as 'design patent'.

Using the basic Alfa Romeo 1900 C saloon elements, the car received a new aluminium crankcase, a tubular frame, and a very light, striking and efficient aluminium body.

Aimed at sports car racing, the C52 Disco Volante soon reached the status of design icon. It is one of the most significant models in the history of Touring, so innovative that it influenced the automotive design for decades. It also is one of the best examples to illustrate the credo of Touring's founder Felice Bianchi Anderloni "*Il peso è il nemico, la resistenza dell'aria è l'ostacolo*" (weight is the enemy, air resistance the obstacle).

All information and images related to the **Alfa Romeo Disco Volante by Touring** can be downloaded at the following addresses:



Thumbnails and press information

http://media.touringsuperleggera.eu/pr/2013_Pebble_Beach_Disco_Volante_by_Touring_ENG.pdf

http://media.touringsuperleggera.eu/ARDVT/AR_Disco_Volante_by_Touring_Thumbnails.pdf

Images

http://media.touringsuperleggera.eu/ARDVT/AR_Disco_Volante_by_Touring_1_Design.zip

http://media.touringsuperleggera.eu/ARDVT/AR_Disco_Volante_by_Touring_2_Exterior.zip

http://media.touringsuperleggera.eu/ARDVT/AR_Disco_Volante_by_Touring_3_Interior.zip

http://media.touringsuperleggera.eu/ARDVT/AR_Disco_Volante_by_Touring_4_Manufacturing.zip

http://media.touringsuperleggera.eu/ARDVT/AR_Disco_Volante_by_Touring_5_Legacy.zip

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